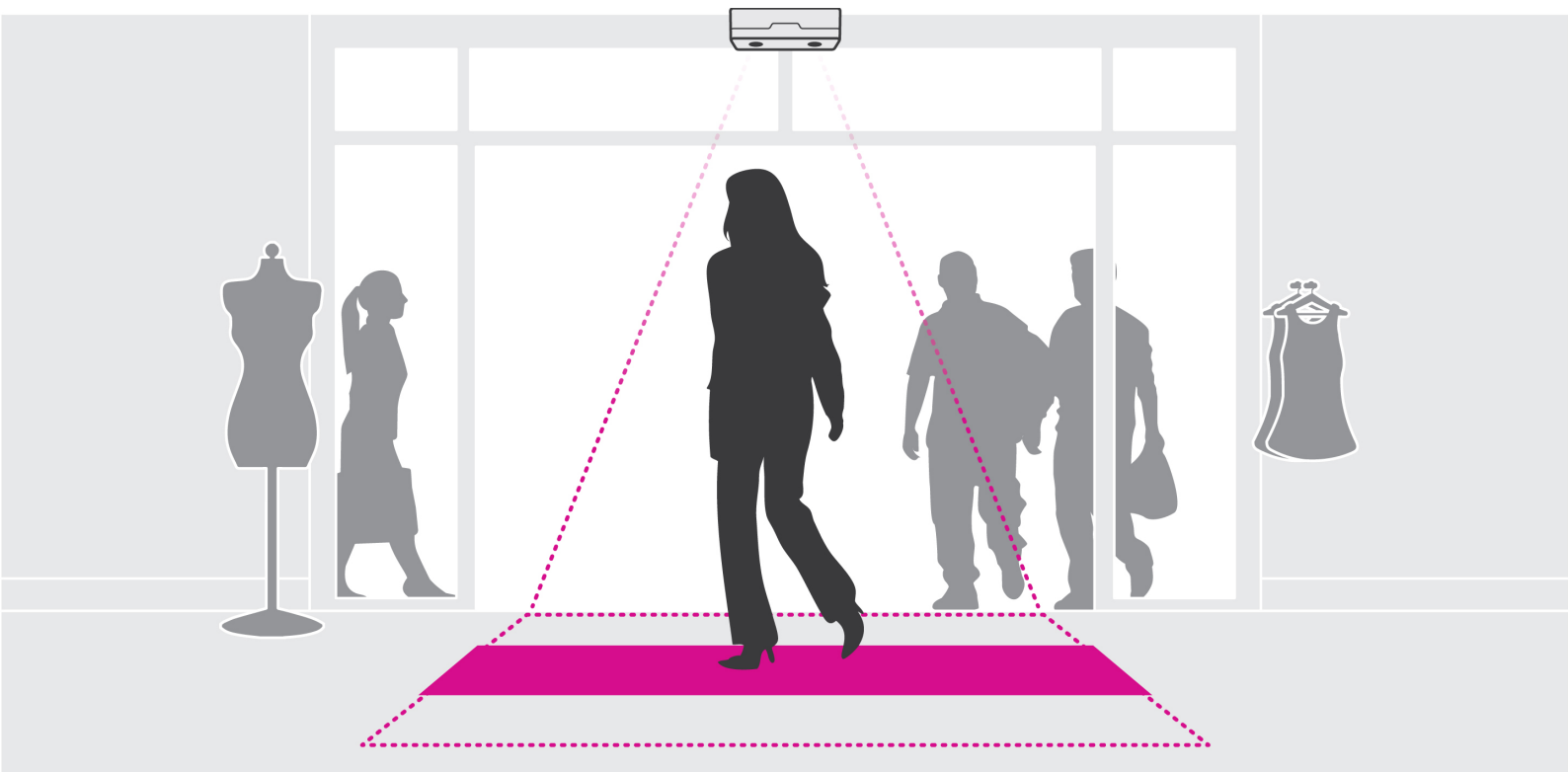


# AXIS 3D People Counter

## Smart 3D analytics for people counting in challenging conditions

AXIS 3D People Counter is a cost-efficient and scalable video analytics application for people counting in challenging conditions. Installed on a compatible network camera, this application improves business operations by enabling precise monitoring and analysis of customer flows in crowded environments or in difficult lighting situations. It is ideal for a quick evaluation of marketing efforts, improving staff and store planning, or evaluating conversion rate if combined with point-of-sale data. AXIS 3D People Counter stores all counting data directly in each camera for easy access through the camera's web interface or in AXIS Store Reporter, which provides a clear graphical data representation.

- > **Precise and reliable 3D people counting**
- > **Optimal for high-flow traffic**
- > **Optimal for environments with strong light and shadows**
- > **Optimizes marketing efforts**
- > **Improves staff and store planning**



## AXIS 3D People Counter

### Application

<b>Supported products</b>	AXIS P8804 Stereo Sensor Kit
<b>Functionality</b>	Automatic upload to separately sold AXIS Store Data Manager and AXIS Store Reporter. Counting data stored up to 90 days without SD card.
<b>Configuration</b>	Web configuration interface included
<b>Licenses</b>	Demo license available at <a href="http://www.axis.com">www.axis.com</a>

### Scenarios

<b>Typical applications</b>	Entrances and exits in retail environments such as stores and shopping malls as well as public buildings such as museums or libraries.
<b>Mounting height</b>	2.4 m to 4 m (7 ft 10 in to 13 ft)

### System integration

<b>Application Programming Interface</b>	Open API for software integration. Specifications available at <a href="http://www.axis.com">www.axis.com</a>
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### General

<b>Languages</b>	English
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Environmental responsibility:

[www.axis.com/environmental-responsibility](http://www.axis.com/environmental-responsibility)